

### **INET 1000** **Website Development I**

#### **Faculty Information**

Faculty's name:	Michelle McCurdy
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Campus:	Institute of Technology
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Availability:	By appointment

#### **Required Text Book(s) and Resources**

Title: New Perspectives on HTML & XHTML 5th Edition - Comprehensive  
Author: Patrick Carey  
Publisher: Thompson Course Technology  
ISBN: 1423925467

#### **Learning & Teaching Strategies**

A variety of methods will be used, including but not limited to:

- lecture/discussion
- topical presentations
- lab tutorial assignments
- collaborative group project
- individual project

#### **Other Recommended Resource(s)**

Student Resource Website: <http://www.webwave-multimedia.com/webdev>

#### **Accreditation**

N/A

#### **Responsibilities**

The learner's responsibility is to be prepared for learning activities and to participate in the ongoing process.

- **Participation/Preparation**

The learner's degree of preparation, class attendance, independent homework assignments, and participation in discussions will affect the learner's level of success in this course. The learner is expected to participate in class discussions and all group work. It is assumed that each learner will have read all assigned readings prior to class meetings. Learners are responsible for having the appropriate textbooks and supplies.

- **Expectations and Marking Standards**

Once you are an employee, everything you write or say will reflect the competency and care with which you do your own work. It also will reflect the quality of work performed by the organization itself, as you will be its representative. It is critical that your work be technically competent and that it is accurate and knowledgeable for your field of study. Consequently, all the work done in this course will be assessed at an industry-standard level, so the learner will know what is expected. The purpose of this course is to allow the learner to acquire the skills and confidence necessary to perform well in the workplace.

- **Integrity of Learning Environment**

Cell phones, CD players, MP3 players, other portable electronic communicating devices, personal digital assistants (PDAs) or similar devices shall not disrupt class, shop, lab or library activities. If absolutely essential, cell phones may be left in vibrate mode for emergency purposes during regular classes. In such cases learners are asked to respect the learning environment of their fellow classmates and not answer calls in class.

- **Academic Honesty**

Academic honesty and integrity are highly valued at the College as being essential to students as both learners and as potential members of their chosen occupations.

- **Illnesses and Absences**

It is the responsibility of the student to makeup work missed as a result of any absence and determine their eligibility to write any tests missed during the absence as outlined under "Evaluation" below.

## **Safe Working Environment**

The School of Applied Arts and New Media has specific requirements for health and safety practices and procedures. Please report any concerns you may have with the equipment in the labs.

## **Methods of Assessment & Evaluation**

A variety of methods will be used for assessments and evaluation, including but not limited to:

- Demonstrations
- Lab exercises
- Group project
- Personal website Project
- Exams

### Evaluation

- Labs: 8 @ 5% each 40%
- Group Project 10%
- Exams: 2 @ 10% each 20%
- Personal Website Project 25%
- Topical Research 5%  
100%

- **Tests and Assignments**

Assignments are to be handed in on or before the specified date. Tests missed for any reason other than medical and/or family emergency, or Faculty authorized reasons, will not be written on another date. Faculty authorization for missing a test must be obtained prior to the test date.

- **Illnesses, Absences and Test Make-Ups**

Where a learner misses a test because of illness or emergency, and has informed his/her Departmental Office (491- 4511) by telephone on the morning of their absence, may be eligible to write a make-up test. The make-up test will be rescheduled with the student. The mark received on the make-up test will be used as the mark for the test that was missed.

### Tentative Schedule

Because every class is different, it is effective to tailor the pace, workload, and delivery method to the strengths of the class. In a creative learning environment you should expect some variations from this work plan.

Week	Dates	Subject/Topic/Description	Assignments
1	Sept 07 - 11	Introduction Student Services Introduction On-Ramp	No assignments
2	Sept 14 - 18	Course Introduction Web Board Introduction	Web Board posting
3	Sept 21 - 25	Introduction to Dreamweaver Tutorial 1: Developing a Web Page	Lab #1: Creating a Product Page for a Startup Company.
4	Sept 28 - Oct 02	Tutorial 2: Developing a Web Site	Lab #2: Creating a Website for Digital Photography Enthusiasts
5	Oct 5 - 09	Tutorial 3: Working with Cascading Style Sheets	Lab #3: Designing a Web Site
6	Oct 12 - 16	<b>Oct 12<sup>th</sup> Thanksgiving Day (No Classes)</b> Tutorial 4: Creating Special Effects with CSS	Lab #4: Adding Advanced Styles to a Web Site
7	Oct 19 - 23	Tutorial 5: Working with Web Tables	Lab #5: Creating a Radio Program Schedule
8	Oct 26 - Nov 30	Exam No.1 (Tutorials 1-5) Group Project Discussion	Teams working on group project
9	Nov 2 - 6	Tutorial 6: Working with Web Forms	Lab #6: Creating a Donation Form Group project continued...
10	Nov 9 - 13	<b>Nov 11<sup>th</sup> Remembrance Day (No Classes)</b> <b>Nov 12 &amp; 13 (No Classes)</b>	Group project continued...
11	Nov 16 - 20	Tutorial 7: Working with Multimedia Group Project Presentations	Lab #7: Enhancing a web site with Sound, Video and Applets
12	Nov 23 - 27	Tutorial 9: Working with XHTML Final Project Discussion	Lab #8: Creating a Well-Formed, Valid Document Project Planning Docs
13	Nov 30 - Dec 4	Exam No.2 (Tutorials 6, 7 & 9) Programming with JavaScript	
14	Dec 7 - 11	Lab time for Personal Project	Project Planning Documents submitted to Instructor
15	Dec 14 - 18	Course Wrap Up Final Project Presentations	

  
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(Faculty Signature)

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(Signature of Academic Chair, Manager  
Alternate Delivery or Dean's Designate)

Michelle McCurdy

(Faculty Name)

Date: June 15, 2009

Ian MacLeod

(Name of Academic Chair, Manager Alternate  
Delivery or Dean's Designate)

Date: \_\_\_\_\_